

CCIU

Activities planning

2020

1

Updated on March 2nd, 2020

Index

- 3. CCIU: About us
- 4. 2020 CCIU's Programme: Premises
- 5. CCIU Values
- 6. CCIU Mission
- 7. Strategical priorities
- 8. Tactical priorities
- 10. Networking Initiatives
- 11. Communication
- 12. Lobbying
- 13. Partnership
- 14. Members' increase
- 15. Italy-Hungary territorial presence
- 16. Italian business day
- 20. Focus dinner/lunch
- 23. Workshop with Hungarian Government
- 26. Thematic workshop
- 32. Focus Hungary
- 38. Co-organized events
- 41. Italian aperitime
- 44. Aperero with Europe
- 47. Italian main fairs
- 52. CCIU direct services
- 53. CCIU indirect services
- 55. CCIU labour shortage program
- 56. CCIU university program
- 63. Editorial initiatives in 2020
- 66. Ways of participation in 2020 CCIU activities
- 69. Website banner
- 72. Pop materials

CCIU: About us

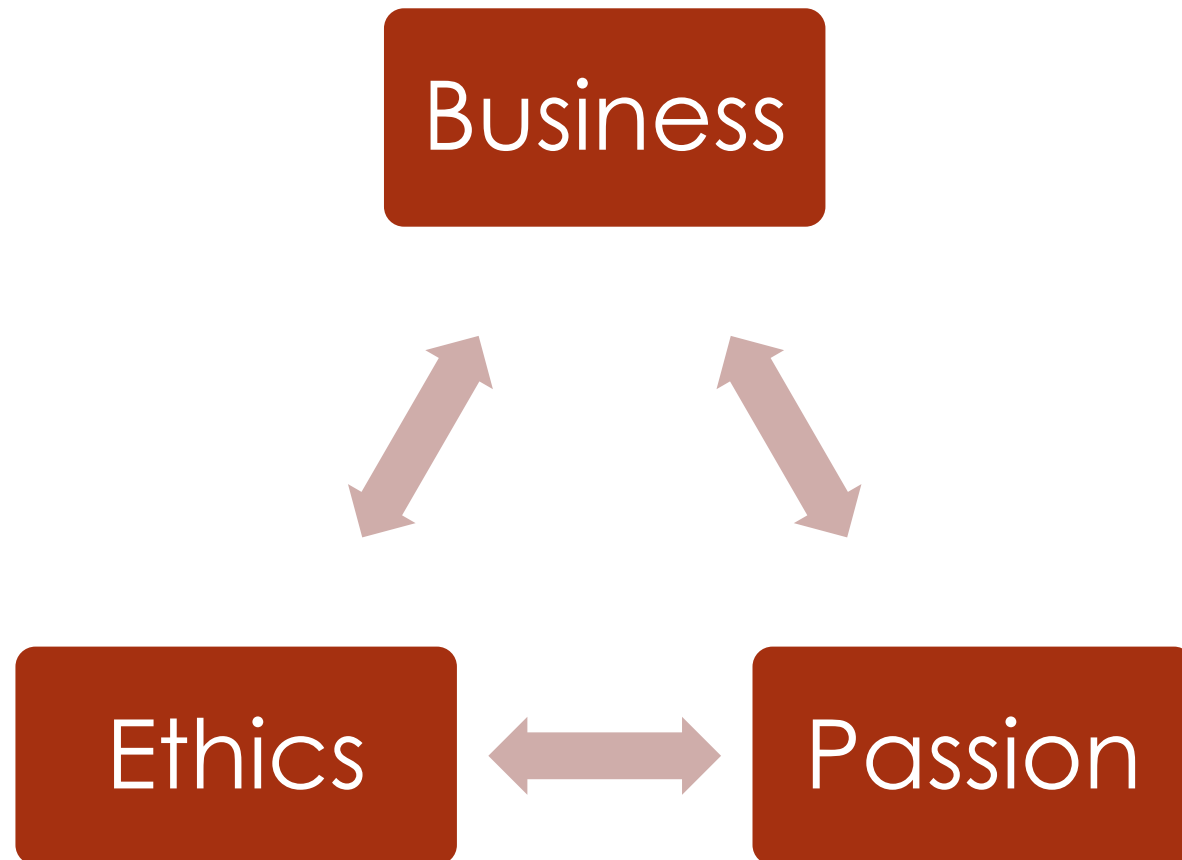


- The Italian Chamber of Commerce for Hungary (CCIU), is a private association founded in Budapest in 1992 and recognized by the Italian Government in September 1998. CCIU counts more than 250 partners and constitutes a **place of networking, integration and development** of the italo-hungarian business community.
- A large number of Italian enterprises found in Hungary an **optimal partner** for their internationalization and our target is to increase their operative possibilities. **CCIU** integrated in the Italian Chamber's system, constitutes an ideal **entrance point** to the Italian market for Hungarian enterprises. Moreover, our partners can accede to several services and get a concrete support for their business.
- In order to **increase the integration of experiences and business opportunities**, the Chamber plans a large number of events. CCIU, through its flexibility and active presence on the territory, takes part of fairs and expositions, organizes business delegations and it's committed to supporting **«Made in Italy»** productions.

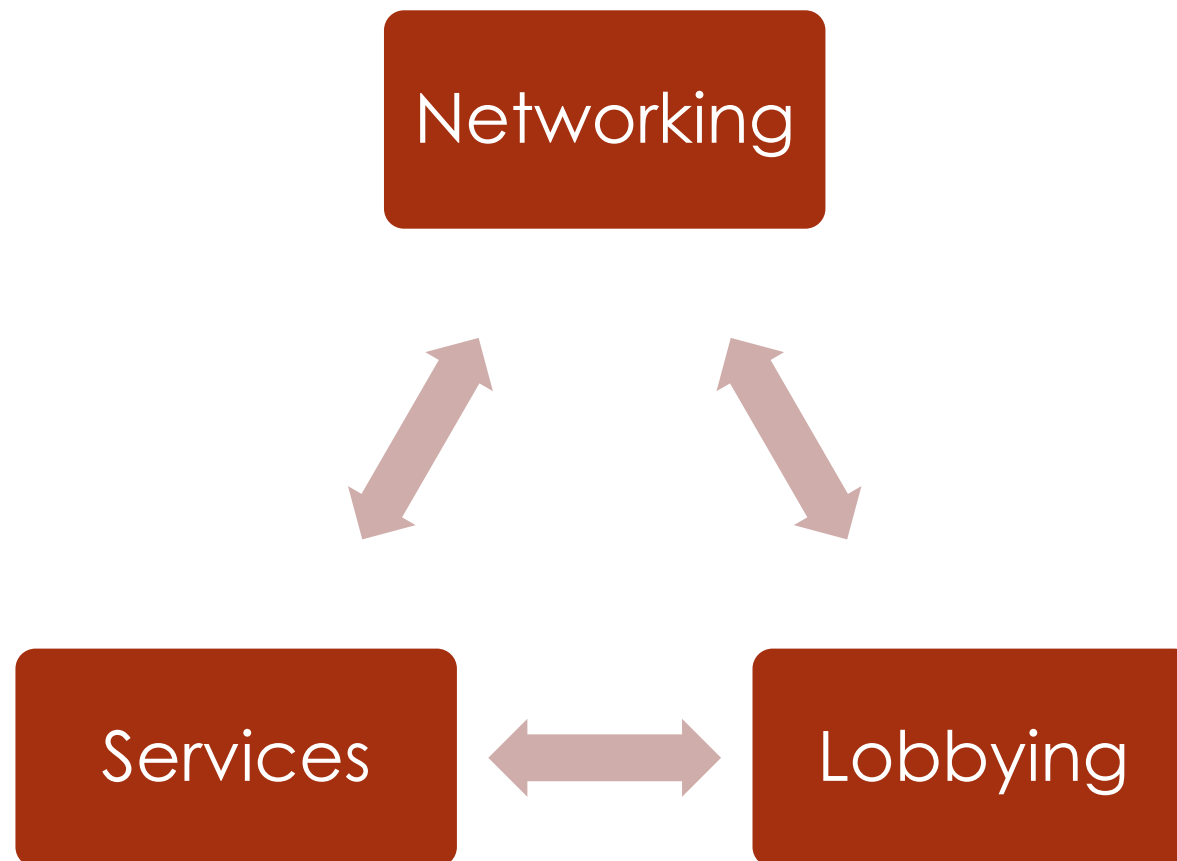
2020 CCIU's Programme: Premises

- Important evolution of bilateral economic relations.
- CCIU's great development.
- Large number of new partners.
- Synergy with «Sistema Italia» in Hungary (Embassy, ICE-ITA, IIC).
- Synergy with «Sistema Ungheria» in Italy (Embassy, Consulate, Akademia).
- Synergy with Hungarian Government.
- Synergy with Hungarian local Institution.
- Synergy and support by «Assocamerestero»

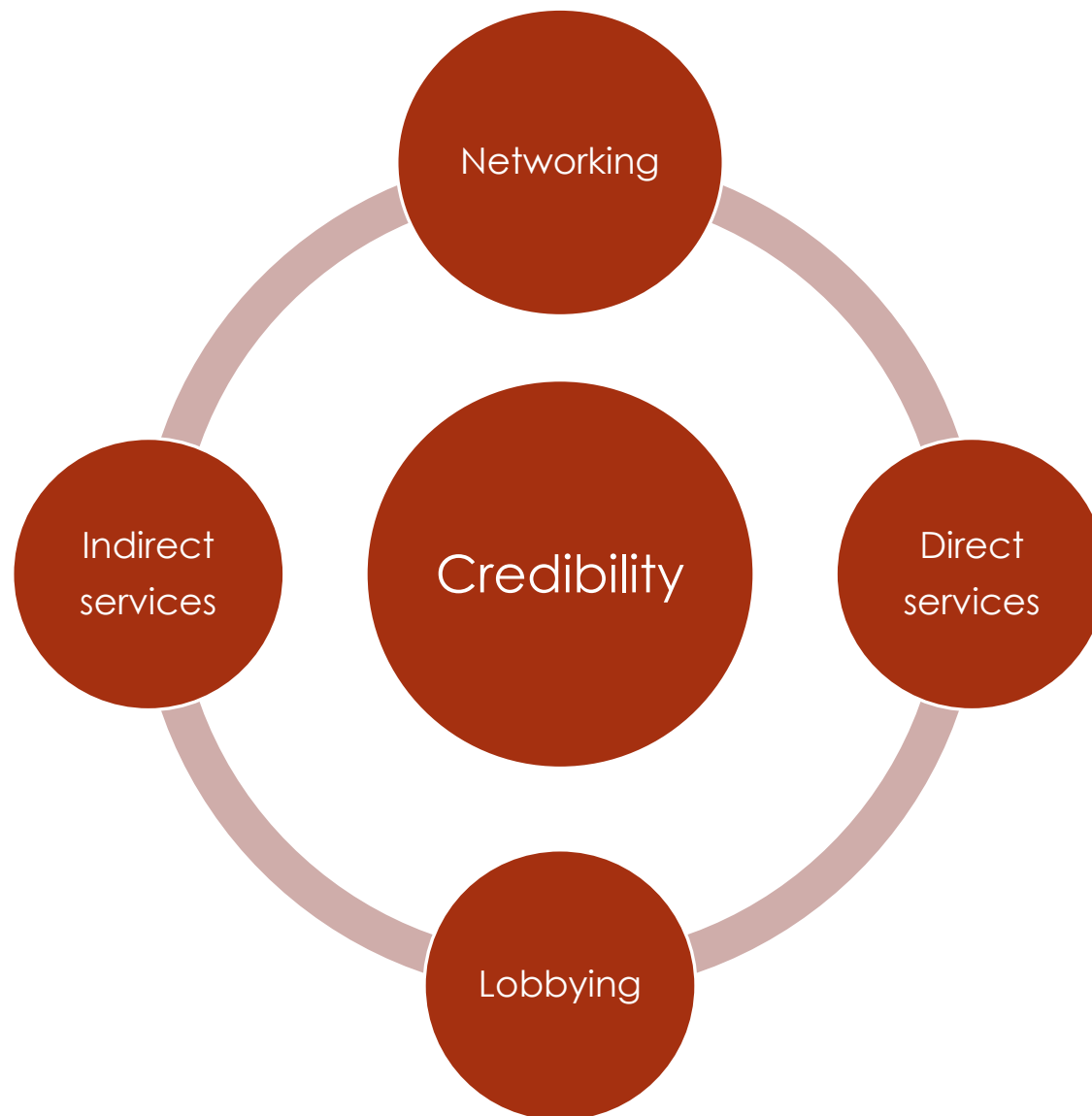
CCIU Values



CCIU Mission



Strategical priorities

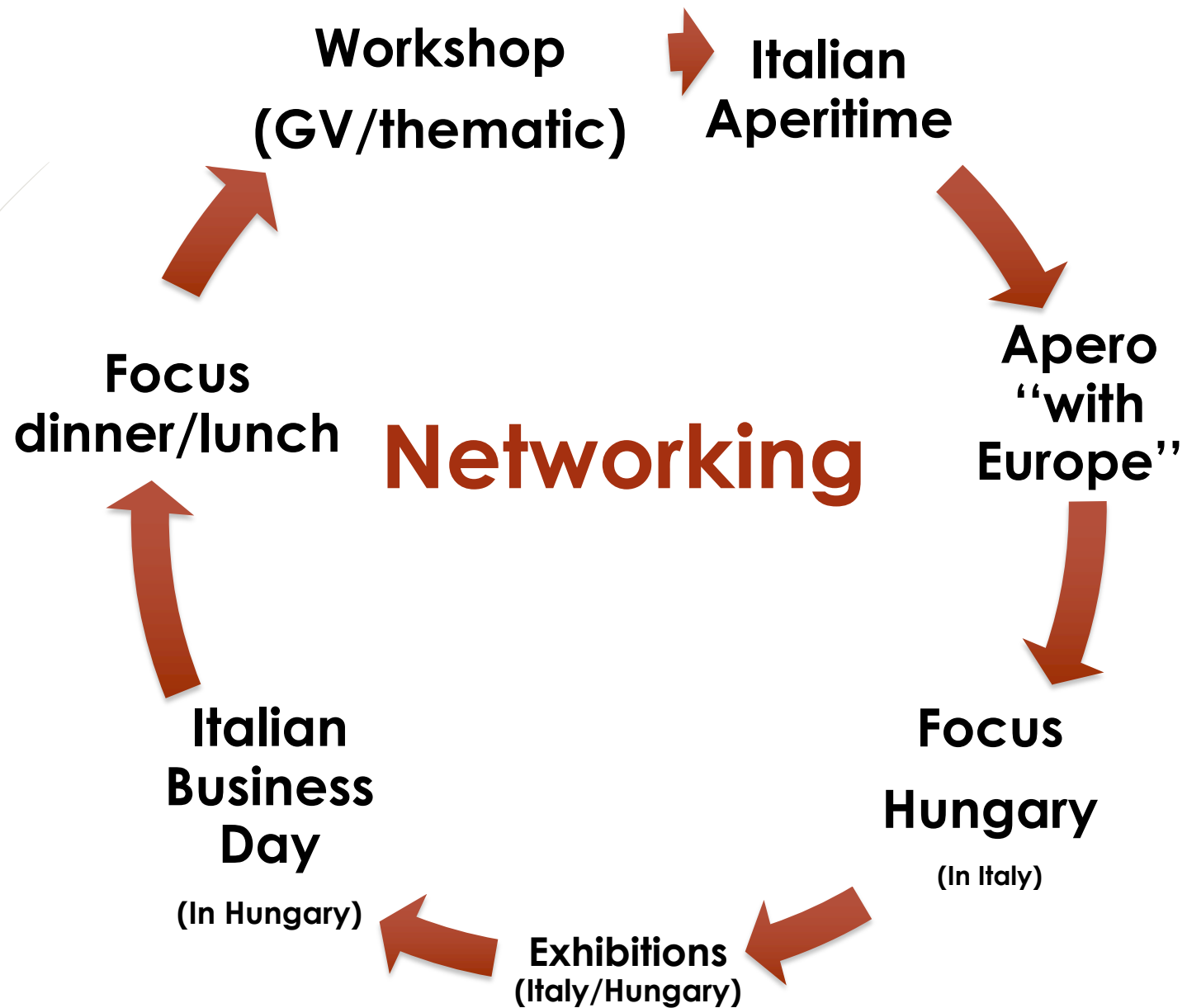


Tactical priorities





How to reach our goals?



Camera News
(four-monthly)

**Facebook
& Instagram**



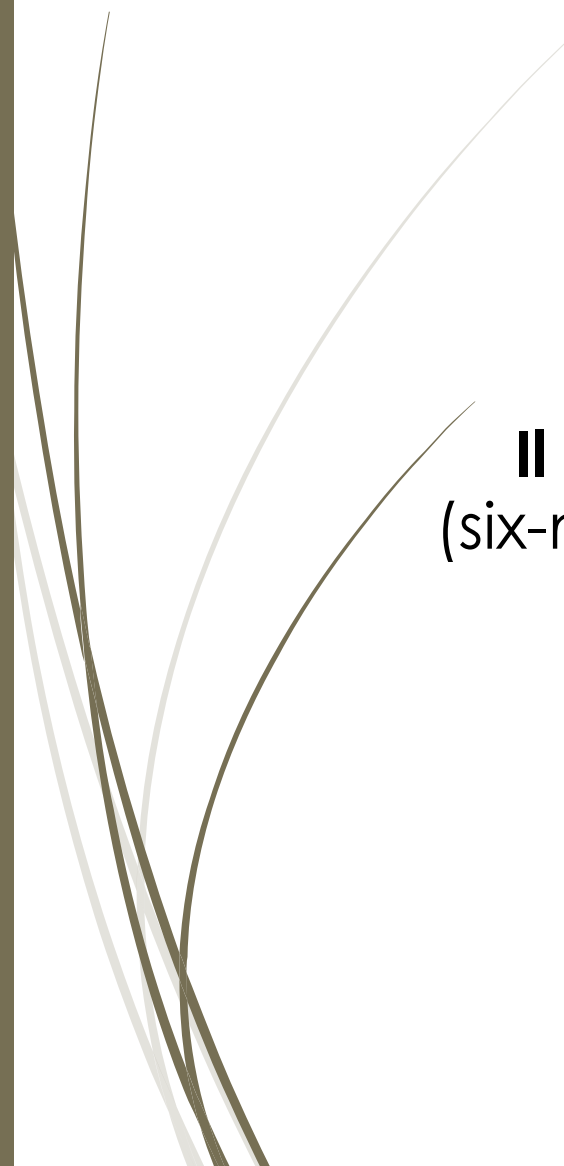
Il Ponte
(six-monthly)

Communication

**Weekly Info
& News**

Linkedin

**Interactive
Web Site**



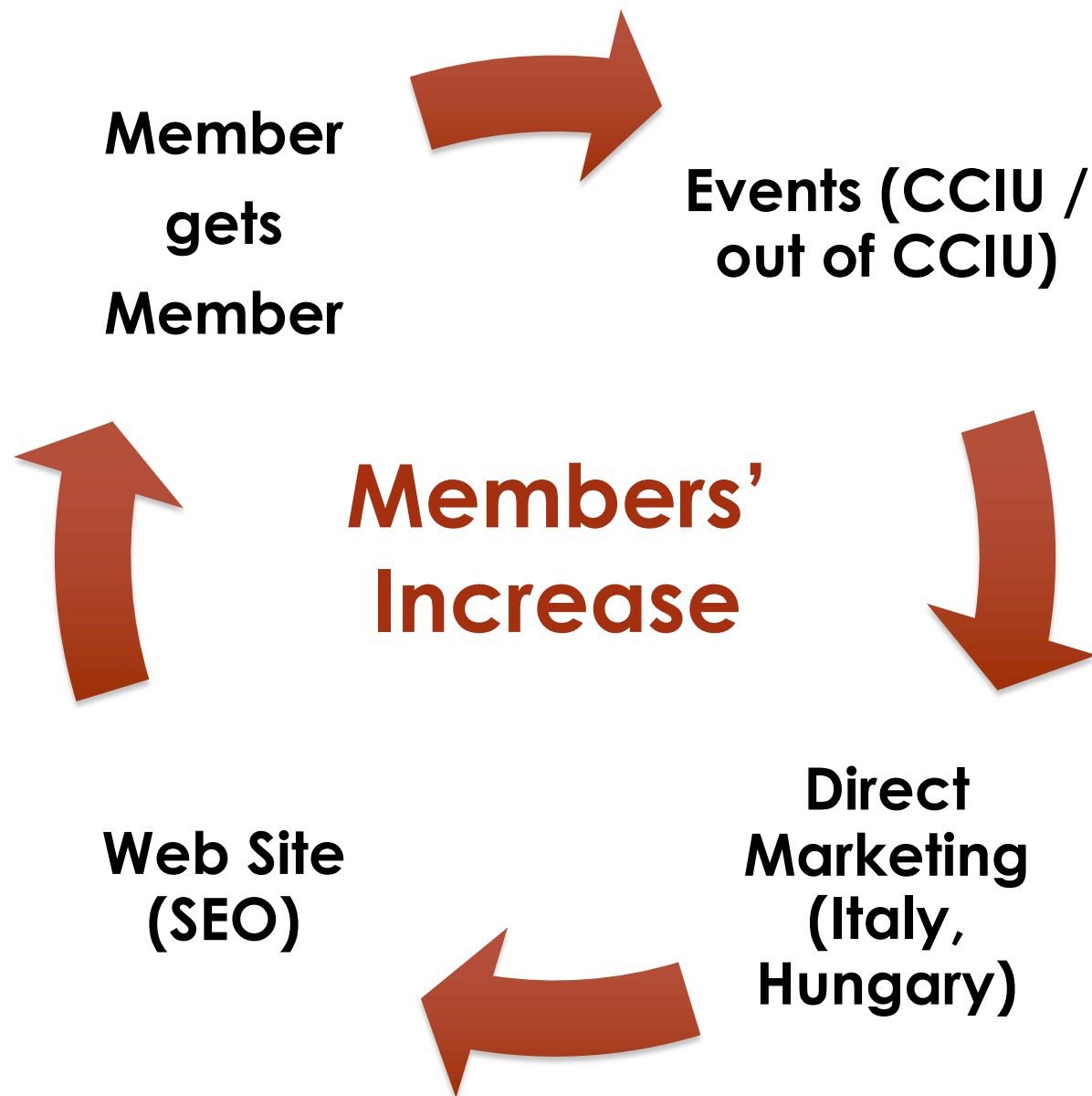
**Pro-active
participation of
partners**

**Institutional
Conferences**

Lobbying

**Day by Day
contacts
(Database)**





**Italian Business
Day
(Sistema Italia
Presentation)**

**P.A.T. in Italy
and Hungary**

**Italy-Hungary
territorial presence**

**Presentations
of Hungary in
Italy**

**Italian Desk
among
hungarian C.C.**

ITALIAN BUSINESS DAY

EVENT PROFILE

ITALIAN BUSINESS DAY

Event Profile

OBJECT: Presentation of the Italian System to the local economic community with the aim to increase the trade between Italy and Hungary and presentation of *Italian Desk Activity*.

DESCRIPTION OF THE EVENT: Modular event consisting of 6 sub-events (consisting of min 2, max 6 sub-events depending on the location):

- ☐ Work visits (Mayor of the City, Governor, University Dean, President of the local Tribunal, President of the local Chamber);
- ☐ Press Conference (Presence of local and national media);
- ☐ VIP Italian Lunch;
- ☐ Workshop: «Made in Italy, Made with Italy»;
- ☐ Italian show in Hungarian theatres;
- ☐ Italian Apericena.

CITIES: look at the program.

TIMING: an event every 2/3 months.

SPEAKERS: Sistema Italia Representatives + Other according the occasion

Target, Participants e Speakers

	Number of participants	Speakers	Target
WORK VISIT	10/15 people.	Ambassador, ICE, CCIU, IIC.	Mayor, County Governor, University Dean, other political figures.
PRESS CONFERENCE	20/25 people.	Ambassador, ICE, CCIU, IIC.	Journalists.
VIP LUNCH	30/35 people.	Undefined.	Local institutions, large companies.
WORKSHOP	70/100 people.	Undefined.	SMEs.
GALA	150/250 people.	Undefined	All of mentioned above and their guests.

ITALIAN BUSINESS DAY

Provisional Planning

DATE	CITY	COUNTY
29/05/2020	Zalaegerszeg (ZalaZone)	Zala
07/2020	Eger	Eger
09/2020	Kaposvár	Somogy
11/2020	Békéscsaba	Békés

FOCUS DINNER/LUNCH

EVENT PROFILE

Focus Dinner/Lunch – Event Profile

21

- ➔ **OBJECT:** Qualified Networking: offering to a limited number of participants the opportunity to know each other and discuss specific topics, meeting the competent Government Representative.
- ➔ **PARTICIPANTS:** Selected by specific and common problems to a particular sector.
- ➔ **NUMBER OF PARTICIPANTS:** Not more than 10-12 to facilitate the communication.
- ➔ **GUEST SPEAKER:** A competent Representative of the government is normally invited to discuss the specific subject.
- ➔ **LOGISTICS:** The event consists of a formal lunch or dinner in a reserved room, around a round table.
- ➔ **CITIES:** Budapest and other cities of Hungary.
- ➔ **TIMETABLES:** Lunch time or Dinner time (evening).
- ➔ **PARTICIPATION FEE:** From 50€ to 100€.
- ➔ **SPONSORSHIP:** They can be admitted.
- SCHEDULE:** One every two months.

FOCUS DINNER/LUNCH

Provisional Planning

DATE	TITLE	SECTOR	TARGET
05/2020	How to reduce risks	Insurance management	Multisectorial
06/2020	Banks meet entrepreneurs	Finance and banking	Multisectorial
07/2020	Job Shortage Solutions	Labour force management	Multisectorial
09/2020	Towards a green future	Automotive	Automotive chain
10/2020	Fiscal & Tax strategy	Tax and finance	Multisectorial
11/2020	How to reduce company costs	TLC, labour force, etc.	Multisectorial

WORKSHOP WITH HUNGARIAN GOVERNMENT

EVENT PROFILE

Event Profile

- ➔ **OBJECT:** Update participants on Hungarian Government competences
- ➔ **PARTICIPANTS:** Directors / Owners or function directors.
- ➔ **TOPIC:** It varies according to the priority themes.
- ➔ **NUMBER OF PARTICIPANTS:** Min 50, Max 100.
- ➔ **SPEAKERS:** Representative of the CCIU, Consultants on the specific topic and professionals.
- ➔ **GUEST SPEAKER:** Government Representatives and Sponsors.
- ➔ **LENGTH:** 30 minutes of networking, 60-90 minutes of presentation, 30 minutes of questions.
- ➔ **LOGISTICS:** It changes by need.
- ➔ **TIMETABLES:** 8:30-11:30/15.00-18.00.
- ➔ **PARTICIPATION FEE:** free for CCIU members, 15/30 euros plus VAT for non members depending on the event
- ➔ **TIMING:** 5 events in a year.

WORKSHOPS WITH HUNGARIAN GOVERNMENT

DATE	TITLE	SECTOR	TARGET
11/02/2020	Hungarian Government Structure III: NAV	Multisectorial	Multisectorial
24/03/2020	Hungarian Government Structure IV: Ministry of Agriculture	Farmers	All agri-food chain
04/2020	Hungarian Government Structure V: solutions to job shortage problem (Ministry of Human Capacities)	Multisectorial	Multisectorial
06/2020	Hungarian Government Structure VI: how the Ministry of Innovation can help your business	Multisectorial	Multisectorial
11/2020	Hungarian Government Structure VII: solutions and preventions for italian restaurateurs (NÉBIH)	Restaurants' managers	Restaurant business



Camera di Commercio Italiana per l'Ungheria
Magyarországi Olasz Kereskedelmi Kamara

Insieme per Crescere – Együtt a Sikerért

26

THEMATIC WORKSHOP

EVENT PROFILE

Event Profile

- ➔ **OBJECT:** Inform participants on a specific topic
- ➔ **PARTICIPANTS:** Directors / Owners or function directors.
- ➔ **TOPIC:** It varies according to the priorities.
- ➔ **NUMBER OF PARTICIPANTS:** Min 30, Max 60.
- ➔ **SPEAKERS:** Representative of the CCIU, Consultants on the specific topic and professionals.
- ➔ **GUEST SPEAKER:** Government Representatives and Sponsors.
- ➔ **LENGTH:** 30 minutes of networking, 60 minutes of presentation, 30 minutes of questions.
- ➔ **LOGISTICS:** It changes by need.
- ➔ **TIMETABLES:** 8:30-11:30.
- ➔ **PARTICIPATION FEE:** Min 3.000Ft, Max 15.000Ft plus VAT.
- ➔ **TIMING:** 6 events in a year.

THEMATIC WORKSHOP

DATE	TITLE	SECTOR	TARGET
03/2020	European Grant System	Multisectorial	Multisectorial
05/2020	Performance forecasts of the V4 countries and Eastern European Economy	Multisectorial	Multisectorial
07/2020	Future Macroeconomics Scenarios	Multisectorial	Multisectorial
09/2020	Digitalization and data protection: how to protect your business	Multisectorial	Multisectorial
10/2020	Real estate business	Real estate	Real estate

Locations have to be defined according to the partners

CO-ORGANIZED WORKSHOPS

EVENT PROFILE

Event Profile

- ➔ **OBJECT:** Spread information about a specific topic optimizing the partnership with the main members, Hungarian institutions and foreign chambers of commerce in Hungary.
- ➔ **PARTICIPANTS:** Directors / Owners or function directors.
- ➔ **TOPIC:** It varies according to the priorities.
- ➔ **NUMBER OF PARTICIPANTS:** Min 50, Max 300.
- ➔ **SPEAKERS:** Consultants on the specific topic and professionals.
- ➔ **GUEST SPEAKER:** it depends on the event.
- ➔ **LENGHT:** it depends on the event
- ➔ **LOGISTICS:** It changes by need.
- ➔ **PARTICIPATION FEE:** it depends on the event
- ➔ **TIMING:** several events in a year.

CO-ORGANIZED WORKSHOPS

DATE	TITLE	Organizer
22/01/2020	Business Lunch: Le prospettive economiche dell'Ungheria per il 2020	French Chamber of Commerce
18/02/2020	Business Women Lunch: "Dirigenti con i tacchi a spillo"	French chamber of Commerce
27/04/2020	Pest County Chamber of Commerce in Milano	Pest County Chamber of Commerce
05/2020	Comparison of the Italian-Hungarian fiscal and legislative systems	Associations of bookkeepers and lawyers, Rome
06/2020	Opportunities and risks of investing in Hungary	Italian Chamber of Commerce in Slovakia
10/2020	Opportunities and risks of investing in Slovakia	Italian Chamber of Commerce in Slovakia

Locations have to be defined according to the partners

FOCUS HUNGARY

32

Presentation in Italy of business opportunities in Hungary

Event Profile

Premises

- ➔ The key limitation of the Italian-Hungarian economic development is lack of knowledge of the Hungarian business environment from the Italian business
- ➔ Only a few are aware about the Hungarian fast growth economy
- ➔ **TOPICS:** Hungarian Macro-economic data, Interchange development between Italy and Hungary, High potential sectors, European incentives for internationalization and national incentives to invest in Hungary, Basic information for operating in Hungary (time and cost of setting up the Company, job costs, etc.), Strengths and Weaknesses.

Event Profile

- ➔ **GOAL:** To provide basic information on the Hungarian market and the opportunities offered to Italian entrepreneurs in Hungary.
- ➔ **TARGET:** Professionals (lawyers and accountants in the region), consulting companies in internationalization, trade associations, entrepreneurs interested in internationalizing their business, Press, National and Regional Government Institutions, Italian Regional Chamber of Commerce, cultural associations, local Institutions.
- ➔ **SPEAKERS:** Representative of Hungarian diplomacy in Italy (Ambassador / Consul), Honorary Consuls of Hungary, Representative of Italian diplomacy in Hungary (Ambassador / Consul), Representative of Hungarian/Italian Government, CCIU's President, Business Guest's experienced in Hungary, Representative Hungarian Association of Industry / Artisans / Farmers, Bank Institute operating in Hungary, Local CCIU Office Representative (PAT), Hungarian Tourism Agency, Hungarian Chamber of Commerce.

Event Profile

In other words, the main aim of the event is:

- ➔ **To raise awareness about Hungary;**
- ➔ **To provide more information to Italian entrepreneurs/opinion makers who (often) confuse Hungary with other eastern countries, such as Romania, Bulgaria, etc.;**
- ➔ **To provide practical information about how to do business in Hungary;**
- ➔ **To offer practical solutions about how to work together from “day one” (day of the event);**
- ➔ **To transmit the enthusiasm, passion and sympathy about Hungary...**

Event Profile

- ➔ **CITIES:** Cuneo, Catania, Padova, Trieste, Bologna, Cagliari.
- ➔ **LOCATION:** Hall at the Chamber of Commerce, Category Association, Institutional Offices Local Governments (Region, Province, Municipality) upon the availability.
- ➔ **LENGHT:** About 4 hours + light lunch/cocktail.
- ➔ **TIMING:** 5/8 events in a year.
- ➔ **PARTICIPATION FEE:** Free pass upon invitation

FOCUS HUNGARY

Planning

DATE	CITY
26/03/2020	Cuneo
06/05/2020	Catania
15/06/2020	Padova
18/06/2020	Trieste
17/09/2020	Bologna
29/10/2020	Cagliari

CO-ORGANIZED EVENTS

Event profile

Event Profile

- ➔ **OBJECT:** To do networking between Italian and Hungarian companies and presenting new members.
- ➔ **PARTICIPANTS:** Italian and Hungarian companies, institutional representatives.
- ➔ **NUMBER OF PARTICIPANTS:** 70/120 people.
- ➔ **GUEST SPEAKER:** Companies that intend to promote themselves.
- ➔ **LOGISTICS:** It changes by need
- ➔ **TIMETABLE:** it changes by need.
- ➔ **CITY:** Budapest/Hungary.
- ➔ **PARTICIPATION FEE:** 2.500/3.500 Ft members; 4.000/6,000 Ft not members.
- ➔ **SPONSORSHIP:** Sponsorship is possible.
- ➔ **TIMING:** 2/5 events in a year

CO-ORGANIZED EVENTS

Provisional Planning

DATE	TITLE
31/03/2020	Prodotti tipici della Sardegna ed altre eccellenze italiane
09/2020	Presentazione della Sardegna



Camera di Commercio Italiana per l'Ungheria
Magyarországi Olasz Kereskedelmi Kamara

Insieme per Crescere – Együtt a Sikerért

ITALIAN APERITIME

Event profile

Event Profile

- ➔ **OBJECT:** Linking Italian and Hungarian companies and presenting new members.
- ➔ **PARTICIPANTS:** Italian and Hungarian companies, institutional representatives.
- ➔ **NUMBER OF PARTICIPANTS:** 70/120 people.
- ➔ **GUEST SPEAKER:** Companies that intend to promote themselves.
- ➔ **LOGISTICS:** Italian aperitif in an informal way.
- ➔ **TIMETABLE:** 19:30-22:00.
- ➔ **CITY:** Budapest.
- ➔ **PARTICIPATION FEE:** 2.500/3.500 Ft members; 4.000/6,000 Ft not members.
- ➔ **SPONSORSHIP:** Sponsorship is possible.
- ➔ **TIMING:** five in a year.

ITALIAN APERITIME

Provisional Planning

DATE	TITLE
04/2020	A new start for CCIU: welcome to our personal office centre!
06/2020	Mozzarella and burrata party in CCIU
07/2020	Happy Summer to everybody!
09/2020	Let's have a drink at Hungaroring!
11/2020	5th Week of italian cuisine: the italian way of food and drink

APERO WITH EUROPE

Event profile

Event Profile

- ➔ **OBJECT:** Offer further networking opportunities to participants through agreements between CCIU and other foreign Chambers of Commerce in Hungary.
- ➔ **PARTICIPANTS:** C.C. Members foreign and institutional representatives of other countries.
- ➔ **NUMBER OF PARTICIPANTS:** It does not depend on CCIU and Promoting Chamber.
- ➔ **GUEST SPEAKERS:** They change according to the event.
- ➔ **LOGISTICS:** Decided by the partner Chamber of Commerce.
- ➔ **TIMETABLE:** 19:30-22:00.
- ➔ **CITY:** Budapest.
- ➔ **PARTICIPATION FEE:** Decided by the partner Chamber of Commerce.
- ➔ **SPONSORSHIP:** Sponsorship is possible.
- ➔ **TIMING:** On a monthly basis.

APERRO WITH EUROPE

Provisional Planning

DATE	TITLE	LOCATION
05/2020	Italy meets Europe in Hungary	Budapest
10/2020	Italy meets Europe in Hungary	Budapest

ITALIAN MAIN FAIRS

If you wish to participate or just visit, don't hesitate to ask for our support!

DATE	COMPANY	CITY
01/2020	SIGEP	Rimini
01/2020	HOMI	Milano
02/2020	ArteFiera	Bologna
02/2020	BIT- Borsa Internazionale Turismo	Milano
02/2020	MIPEL	Milano
02/2020	GolosItalia	Brescia
03/2020	APIMELL	Piacenza
03/2020	Made Expo	Milano
03/2020	Cosmoprof	Bologna
04/2020	Vinitaly	Verona
04/2020	CIBUS	Parma
04/2020	Salone Internazionale Mobile	Milano
05/2020	Fashion Journey to Southern Italy	Lecce

DATE	COMPANY	CITY
05/2020	TuttoFood	Milano
05/2020	Zoomark International	Bologna
05/2020	MacFrut	Rimini
05/2020	Made in Steel	Montichiari
05/2020	EXCO	Roma
05/2020	One Belt One Road Exhibition	Roma
05/2020	Lamiera	Milano
05/2020	Expodental Meeting	Rimini
05/2020	Tutto Pizza – Salone Internazionale della Pizza	Napoli
05/2020	IVS Industrial Valve Summit	Bergamo
05/2020	Reptiles Day	Longarone
05/2020	Packaging Premiere	Milano
05–06/2020	Rimini Wellness	Rimini

DATE	COMPANY	CITY
06/2020	Fiera di Carrara	Carrara
06/2020	Vingardium	Budapest
06/2020	Expo Riva Schuh	Riva del Garda
06/2020		Jaszbereny
07/2020	Piazza Toscana	Firenze
07/2020	Alatian	
09/2020	ITU Telecom World Conference	Budapest
09/2020	HOMI Outdoor	Milano
09/2020	Fiera del Levante	Bari
09/2020	MIPEL	Milano
09/2020	CERSAIE- Salone Ceramica e Arredobagno	Bologna
09/2020	MGT Conferenza farmaceutica	Siófok
09/2020	OMEK – Fiera Agricoltura e Agroalimentare	Budapest

DATE	COMPANY	CITY
10/2020	Lineapelle	Milano
10/2020	Dolomiti Show	Longarone
10/2020	TTG Incontri	Rimini
10/2020	VISCOM Italia	Milano
10/2020	Agrilevante	Bari
10/2020	Dental Exhibition	Budapest
10/2020	HOST	Milano
10/2020	SMAU	Milano
10/2020	Fiere Zootecniche Internazionali di Cremona	Cremona
10-11/2020	Arredamont	Longarone
11/2020	Ecomondo	Rimini
11/2020	EICMA	Milano
11/2020	Fiera Cavalli	Verona
11-12/2020	L'Artigiano in Fiera	Milano
12/2020	MIG	Longarone

CCIU: co-organizer for Hungarian Participation

DATE	COMPANY	CITY
07/2020	Piazza Toscana	Firenze
11/2020- 12/2020	L'Artigiano in Fiera	Milano
12/2020	MIG	Longarone

CCIU: co-organizer for Italian Participation

DATE	SECTOR	CITY
02/2020	UTAZÁS- Fiera del Turismo	Budapest

CCIU DIRECT SERVICES

Information services:

Chamber
business profiles
Commercial
informations
Lists production
Telemarketing

Logistic services:

Temporary
Offices
Social
Domiciliation
Linguistic
Services

Marketing services:

B2B Meetings
Business missions
Advertising
Banners
Events
Organization

CCIU INDIRECT SERVICES

Training services:

Language courses

Managerial training

European Projects Management

Logistics services:

Human Resource Management

Mediation Chamber

Arbitration Chamber

Marketing:

Market research

Press Office

Telemarketing

New services launch planning

Type of service	Month
Fairs and events support and participation	February
Trainees support and conventions with University	March
Marketplace for members	April
Commercial Telemarketing QL & QT	May
Human Resources – HR & Headhunting	June
Language/food/retail courses	September
Press office	October
Real estate service	November
Fairs and events support and participation	December

CCIU LABOUR SHORTAGE PROGRAM

- CCIU UNIVERSITY PROGRAM
- Erasmus traineeship Consultancy for members
- «Scuola Lavoro Project» with Secondary Italian Schools
- Curriculum Vitae Database
- Job Offer/Search on CCIU website
- Agreement with Labour Hungarian Minister
- *Horeca Connect* : Web Platform for this sector
- Agreement with Hungarian Chamber of Commerce
- Agreement with Italian Specialized Consultant Company
- Workshops on specific topics (training and loyalty program)
- Lobbying and cooperation with Labour Minister
- Meeting with Members to exchange information

CCIU UNIVERSITY PROGRAM

Event Profile

EVENT PROFILE

- ➔ **OBJECT:** Provide an answer to the problem of job shortage; provide companies with a high professional level; provide career opportunities to deserving students.
- ➔ **LOCATION:** Variable in relation to the event.
- ➔ **EVENT DESCRIPTION:** Program divided into 4 initiatives: Job Fairs & Labor Days; Scholarships; Internship; Dual Training.
- ➔ **TARGET AND SPEAKERS:** University, Businesses. Further specifications in the following slides.
- ➔ **TIMING:** Various events distributed during the year 2018.

1st Initiative: Job Fairs & Labour Days

	FEATURES
Modalities	Events held entirely in English. They consist of information stands, meetings, workshops.
Timing	Min. 1, Max. 2 in a year.
Costs	Decided with partner Universities.
Target	Students enrolled in three-year and master's degree courses and ex-students.

2nd-A Initiative: Scholarship for Thesis “On The Job”

	FEATURES
Modalities	Through the delivery of a scholarship, companies guarantee a period of on-the-job training, during which the student develops his thesis or project.
Timing	Fixed by an announcement published by the University.
Costs	At the discretion of the company. Cost proposed: € 250 each.
Target	Graduating students in three-year or master's degree courses.

2nd-B Initiative: Scholarship for excellent theses

	FEATURES
Modalities	Companies delivery a contribution, paid by the University as a scholarship.
Timing	Decided between CCIU, Company and University.
Costs	Number of scholarships decided by the company. Cost Proposed: € 250 each.
Target	Graduating students in three-year and master's degree courses.

3rd: Internship

	FEATURES
Modalities	Selection process of companies' competence.
Timing	Compliant with university regulations.
Costs	Remuneration of stability from partner companies.
Target	Students enrolled in the last year of the three-year degree courses or a master's degree course.

4th Initiative: Dual Training

	FEATURES
Modalities	Participation subject to acceptance by universities and partner companies.
Timing	Study period (26 weeks) during the periods September-December and March-May; work periods (22 weeks) in the periods January-February and May-August.
Costs	Compensation equal to 60% of the Hungarian minimum wage.
Target	Students enrolled in the first year of three-year degree courses.

Editorial initiatives in 2020

Action	Date
„Italian presence in Hungary”	03/2020
Monograph: Hungary in “pills”	04/2020
Italian restaurants in Hungary	09/2020
«Il Ponte» Edition 2020	12/2020

Editorial project:

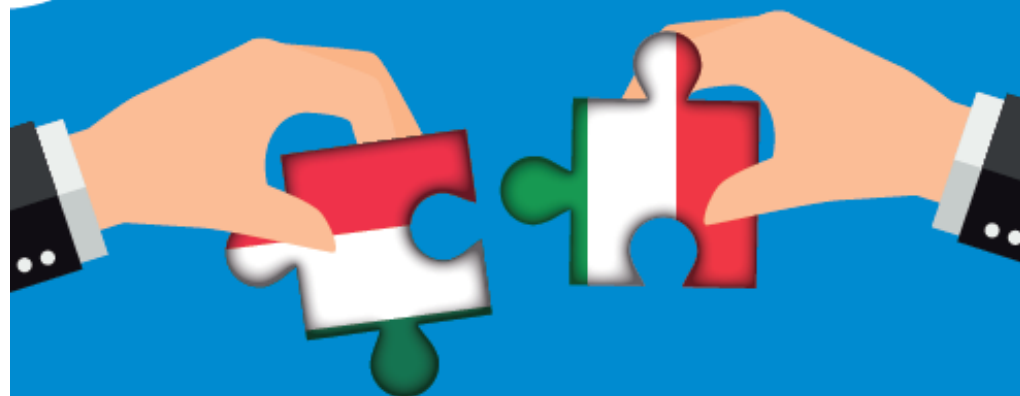
Directory –
«Italian presence in
Hungary»



Rivista della Camera di Commercio Italiana per l'Ungheria
A Magyarországi Olasz Kereskedelmi Kamara Havi Folyóirata

2019

ANNUAL REPORT



A PROJECT BY THE ITALIAN CHAMBER OF
COMMERCE FOR HUNGARY

Ways of participation in 2020 CCIU activities

CCIU UNIVERSITY PROGRAM

ADVANTAGES	WAYS OF PARTICIPATING
Awareness	Scholarship
Priority on recruitment	Dual Training
Customize recruitment selection	Traineeships and Scholarships
Image and recruitment	Job Fairs and Dual training

PARTICIPATION FEE: 1500€ una tantum + related costs to individual services

DATE	UNIVERSITY	CITY
02/2020	Óbuda University	Óbuda
03/2020	Università Loránd Eötvös	Budapest
04/2020	University of Miskolc	Miskolc
04/2020	Budapest Business School	Budapest
06/2020	Széchenyi István University	Győr

«WEBSITE» BANNER

ONLINE ADVERTISING BANNERS

ADVANTAGES	WAYS OF PARTICIPING
Visibility on major online media	Website Banner
Visibility to members and readers of the information magazine of the chamber activities	Banner on Camera News
Visibility on institutional communications and members	Banner on Newsletter

ADVERTISING BANNERS

TYPE	DIMENSION
Standard Banner	A: 20 mm - L: 184,6 mm
Squared Banner	A: 68,579 mm - L: 90,142 mm
Gold Banner	A: 271,953 mm - L: 90,536 mm

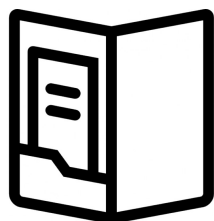
POP MATERIALS



PENS



PENCIL



FOLDERS



BLOCK-NOTES



BROCHURE
INFORMATIVE



Together to grow!

➡ **Thank you for your attention!**

This presentation can be subject to revision.