



Marianna Csordás

Marketing and Communication Coordinator

Summary

I have been working for a packaging producer for 10 years. This printing house is a sister company of an international group that supplies packaging to the major brands of FMCG industry. I am responsible for the whole Marketing and Communication activity of the Hungarian plant. As an M&C Coordinator I directly report to the Hungarian Sales Director and to the Corporate Marketing Director as well. Planning the budget and making weekly reports are important tasks of mine.

I am in daily contact with the partners, subcontractors and with the colleagues too. The company has several platforms where I can share information: the company's website, the Intranet system, the printed employee magazine, the customer magazine or the digital newsletters. I am responsible for compiling the content, create articles and news and coordinating the printing process too. Being in contact with the press, planning advertisements and writing PR articles are my favorite activities.

I can work well by myself, on the other hand I am a good team player as well. My personality is optimistic and curious, I am reliable and precise; keeping deadlines is highly important for me. I turn criticism to my advantage and try to do always my best.

Kecskemét, 23 February 2017

Other responsibilities

Competitor and press monitoring, customer satisfaction survey, product entries on professional competitions, CSR, project management (customer gifts), company presentations, fairs/exhibitions

Professional successes

Petőfi Hírek (monthly employee magazine), SOLUTIONS later Pick-Pack Magazine (customer magazine), organizing partner days in Budapest and Kecskemét, attractive company booth at national and international fairs (BUDATRANSPACK, PPD Expo, All Pack), creative giveaways and DM campaigns

Education

2010-2013 Szent István University, Faculty of Economy and Social Science, Gödöllő

Communication and Media Science

Business Communicator (Bachelor's Degree)

2005-2008 Budapest Business School, Faculty of Commerce, Catering and Tourism, Budapest

Bachelor of Science in Economics, Tourism and Hotel Management

Language skills

English – Intermediate business exam (2005)

German – Intermediate complex exam (2016)

Additional

2011 Broadcaster, Advanced certification, EMCEE

2010 Press card

Member of Association of Hungarian Scientific Company and Industrial Editors

2005 Tourism manager, Advanced certification

2003 Driving license, category "B"

1999-2002 Member of the Hungarian Adolescent/Youth Handball Selection

Club: Sport Association of Woman Handball Kecskemét

I have experience in MS Office, Lotus Notes, Adobe Acrobat, OneNote, MS SharePoint, Typo3

Expectations

Opportunity for continuous improvement in motivating environment, performance based competitive salary, flexible working conditions